

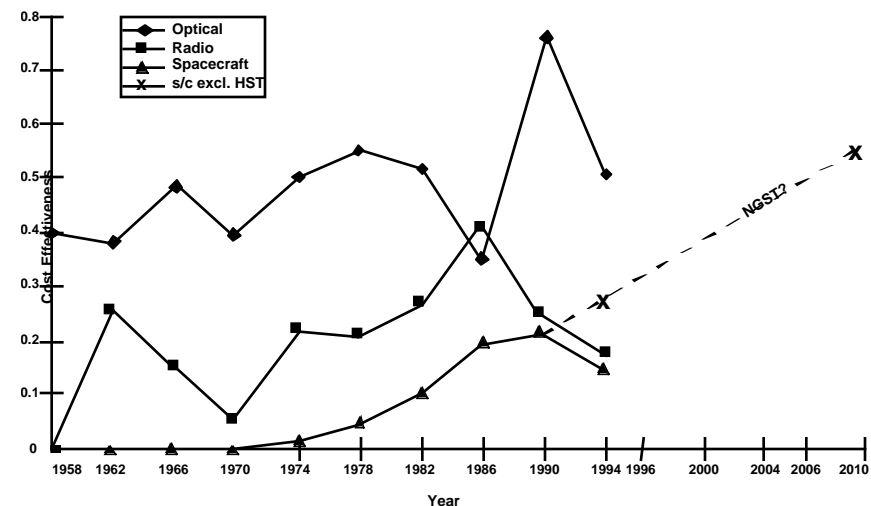


## Cost Integrated Product Team (IPT)



Goddard Space Flight Center

- **NEW COST IPT WILL STIMULATE INNOVATIVE IDEAS AND SERVE TO EMPHASIZE THE USE OF COST IN THE RECURSIVE DESIGN RELATIONSHIP UP-FRONT IN THE CONCEPTUALIZATION AND DESIGN PROCESS**
  - **COST WILL DRIVE THE DESIGN PROCESS**
  - ***NEW WAY OF DOING BUSINESS!***
- **THE NEW NGST COST CURVE WILL RE-FINE SPACE TELESCOPE COST-EFFECTIVENESS AND CHANGE THE BALANCE OF FUTURE INVESTMENTS IN ASTRONOMICAL FACILITIES WORLD-WIDE**



**PLOTS OF THE COST-EFFECTIVENESS AS A FUNCTION OF TIME FOR GROUND-BASED OPTICAL/INFRARED AND RADIO OBSERVATIONS AND SPACECRAFT**

- from Leverington/Nature, 387, May, 1997